



Microsoft Business Intelligence – A Scalable Solution - making your data work for you

Microsoft® Business Intelligence, a complete suite of server, client, and developer products, supports decision makers in developing deeper knowledge and insight that helps you make better business decisions, faster. The 2007 Microsoft Office system is integrated with the proven and scalable Microsoft SQL Server™ 2005 platform. And it can deliver Microsoft Business Intelligence throughout your organization in a fully integrated, centrally managed environment.

Deliver Intelligence through Microsoft Office

Delivering business intelligence in the familiar and easy-to-use Microsoft Office environment means that now critical business data is available at the right time and in the right format where you work, collaborate, and make decisions. The Microsoft products integration with SQL Server 2005 incorporates information from data warehouses, enterprise applications, and virtually any data source available across an enterprise organization.

With Microsoft's Business Intelligence Offering you allow

- Business Executives to drive accountability and alignment across and up-and -down the organization
- Information workers can monitor, analyze and plan activities with an integrated and collaborative solution

- IT Managers can drive better adoption and compliance by enabling organizations to better associate business intelligence and corporate performance

Office PerformancePoint Server 2007 provides all of the functionality that is needed for performance management including **scorecards, dashboards, management reporting, analytics, planning, budgeting, forecasting, and consolidation**. The application reaches all employees, across all business functions (finance, operations, marketing, sales, and human resources).

Decisions makers need to drive performance by accelerating business decision making, while adapting to changing business conditions and enforcing corporate governance. Office PerformancePoint Server 2007 allows the organization to build reliable plans faster and execute against them by

aligning and driving accountability across business operations.

Developing and managing business success across all business operations while reducing complexity

Office PerformancePoint Server 2007 provides employees with critical visibility into the factors impacting their business, allowing them to make decisions and take actions that drive better business outcomes. This application empowers the broadest number of employees—executives, managers, and front-line employees—to contribute to plans and have better access to tailored information, helping them take actions that improve customer relationships, reduce costs, and increase revenues. Progress can be monitored and analyzed through personalized scorecards through the familiar and easy-to-use Microsoft Office environment.

Office PerformancePoint Server 2007 also enables businesses to broadly deliver performance management capabilities across the organization by rapidly bringing together the power and ease of use of Microsoft Office and the performance, scalability, and security of Microsoft SQL Server. Customers are able to extend their Microsoft investment and reap the benefits of an application that is easy to use and less costly to deploy than traditional solutions.

Office PerformancePoint Server 2007 features robust performance management capabilities including:

An integrated application for performance management. Office PerformancePoint Server 2007 provides all of the functionality that is needed for performance management in a single, integrated application including scorecards, dashboards,

management reporting, analytics, planning, budgeting, forecasting, and consolidation. With Office PerformancePoint Server 2007, users can better understand variances between plan and actual, quickly analyze root-causes, and recast plans when necessary. Customers can enter the performance management process at any point, benefiting from a common data model shared across monitoring, analytical, and planning activities.

Business users shape their plans the way they think about their business. Office PerformancePoint Server 2007 provides business users with the ability to define, modify, and maintain their plans easily. The application handles the sophistication of the company business processes (rules, logic, calculations, and workflows) while helping more users contribute to the performance management process.

Flexibility to handle complex environments. Office PerformancePoint Server 2007 uses a model-driven approach to make it easier to create corporate models for scorecards, analytics, and plans that can also be used for departmental-level performance management. By providing synchronized models up and down the organization as well as across departments, users can more easily get a consistent view of organizational performance.

Reducing complexity for IT and for the business. Office PerformancePoint Server 2007 enables businesses to broadly deliver performance management across the organization by rapidly bringing together the power of Microsoft Office and the performance, scalability, and security of SQL Server. Office PerformancePoint Server 2007 is easy to use and less costly to deploy than traditional solutions. Office PerformancePoint Server 2007 also

helps IT better support corporate governance through the ability to audit the performance management process as well as control versions and report on the processes.

The benefits of Office PerformancePoint Server 2007

Office PerformancePoint Server 2007 greatly improves visibility into company performance and the factors that are driving it. Office PerformancePoint Server 2007 also enables employees to monitor and act on performance variances. Office PerformancePoint Server 2007 offers:

Robust monitoring and analytics capabilities. Office PerformancePoint Server 2007 monitoring and analytics capabilities enable business users to see and understand performance issues quickly so they can make better decisions faster—all without the need for technical assistance. The fact that scorecards, dashboards, and analytics are all integrated into the same application makes deployment simple and helps drive alignment and accountability. Office PerformancePoint Server 2007 helps individuals to be more effective and the organization to be more agile.

Improved planning, budgeting, and forecasting. Drive strategic objectives and goals into the planning

and budgeting process to ensure departmental plans align with corporate strategy. Reduce the time and effort required through centralized control and administration and workflow that manages the creation and submission.

Faster financial reporting and consolidation. Consolidate financial data from multiple general ledgers and reporting systems to achieve a single, integrated view of financial information. Robust integration and administration of financial information helps increase information accuracy and reduce the time and effort required for statutory and management reporting.

Extends Existing IT Investments. Office PerformancePoint Server 2007 utilizes widely used and supported Microsoft technologies such as Windows Server, SQL Server, and Microsoft Office SharePoint Portal Server. This utilization enables companies to extend their existing investments and IT skill sets in these mission-critical enterprise technologies.

Use Familiar Microsoft Tools

Use the familiar Microsoft Office tools for analysis that you and your organization already know and want to work with so that you can focus on being more effective and informed in your work and not on learning new tools.

For More Information

Learn more about Microsoft Business Intelligence at:

www.microsoft.com/bi

<http://office.microsoft.com/en-us/performancepoint/FX101680481033.aspx>

For complete system requirements, please visit:

www.microsoft.com/office/preview/beta/sysreq.msp